

An Investigation into the Attitudes of Business and Non-business University Students toward Business Ethics in South Africa

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ABSTRACT The main objective of this study was to investigate the attitudes of business and non-business students toward business ethics. The methodology used in this research was of a quantitative nature. The empirically tested attitudes towards business ethics questionnaire (ATBEQ) was used to collect data in a survey of 100 respondents. The data analysis included descriptive statistics as well as the T-test. The research findings show that there is no significant difference in the attitudes of business and non-business students toward business ethics. Recommendations are made to help improve the ethical behaviour of students and to create awareness about the importance of business ethics.